

**Subject:** RE: UC Berkeley Report on Business Improvement Districts  
**From:** "Suzanne Holley" <sholley@downtownla.com>  
**Date:** 10/30/18, 4:25 PM  
**To:** "Johl, Jaspreet" <Jaspreet.Johl@asm.ca.gov>  
**CC:** "Nick Griffin" <ngriffin@downtownla.com>

Good to hear from you Jaspreet!

We would really appreciate connecting with you. When would be a good time?

Thank you!

**Suzanne Holley**  
President & CEO



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**From:** Johl, Jaspreet [mailto:Jaspreet.Johl@asm.ca.gov]  
**Sent:** Tuesday, October 30, 2018 3:32 PM  
**To:** Suzanne Holley <sholley@downtownla.com>  
**Subject:** RE: UC Berkeley Report on Business Improvement Districts

Hello Suzanne,

My name is Jaspreet Johl and I am Assemblymember Miguel Santiago's legislative director. I would love to chat with you in regard to the report you highlighted below and how Miguel can be helpful should legislation be introduced in 2019.

Thank you and look forward to talking with you.

Best,  
Jaspreet Johl

**Jaspreet Johl**  
Legislative Director  
Assembly Member Miguel Santiago  
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**From:** Suzanne Holley <[sholley@downtownla.com](mailto:sholley@downtownla.com)>  
**Date:** September 18, 2018 at 9:29:06 PM PDT  
**To:** "Mark.Gonzalez@asm.ca.gov" <[Mark.Gonzalez@asm.ca.gov](mailto:Mark.Gonzalez@asm.ca.gov)>  
**Subject:** UC Berkeley Report on Business Improvement Districts

Mark,

Attached is a report done by law students at UC Berkeley on BIDs that was released today (The release and link to the report online is provided here: <https://www.law.berkeley.edu/wp-content/uploads/2018/09/BIDs-Report-Press-Release-2018.09.17.pdf>; following is a link to today's LA Times article on the report: <http://www.latimes.com/local/lanow/la-me-ln-uc-berkeley-bid-report-20180917-story.html>.)

The report asserts that state BID practices regarding advocacy and safety are illegal and that state laws should be amended to eliminate our ability to advocate or provide safety services. While my BID colleagues and I believe this report to be extremely biased and without merit, we do believe it is feasible that a legislator may propose a bill based on these recommendations. Should that occur, we are asking for the Assemblymember's leadership in opposing such legislation.

A number of BID representatives and I would very much appreciate the opportunity to discuss this further with the Assemblymember.

Thank you so much.

**Suzanne Holley**  
EVP & Chief Operating Officer